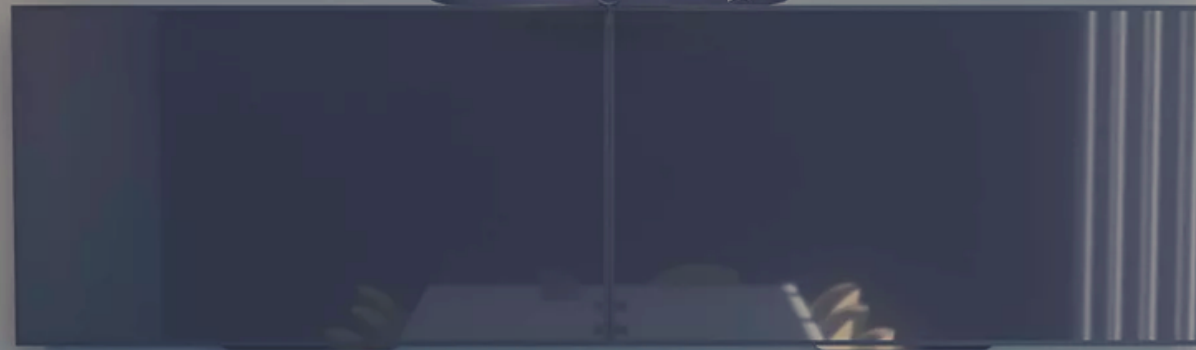


# AUDIOVISUAL & TECHNOLOGY

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CATALOG N° 1 | JULY 2022

alternativ  
workspace solutions



# SUMMARY

**p. 2**

CATALOG GUIDELINES

**p. 3**

CATALOG CONTENT

**p. 4**

GENERAL DESIGN RECOMMENDATIONS

**p. 5-6**

HUDDLE ROOM

**p. 7-8**

LARGE ROOM

**p. 9-10**

FLEXIBLE MEETING ROOM

**p. 11-12**

LOUNGE ROOM

**p. 13-14**

CREATIVITY ROOM

**p. 15-16**

TRAINING ROOM

**p. 17-18**

INDIVIDUAL CABIN

**p. 19-20**

COLLABORATIVE HUB

**p. 21-22**

MOBILE POWER BANK

**p. 23**

SMART OFFICE SOLUTIONS

**p. 24-25**

VISITORS REGISTRATION

**p. 26-27**

ROOM BOOKING

**p. 28-29**

DESK BOOKING

**p. 30-31**

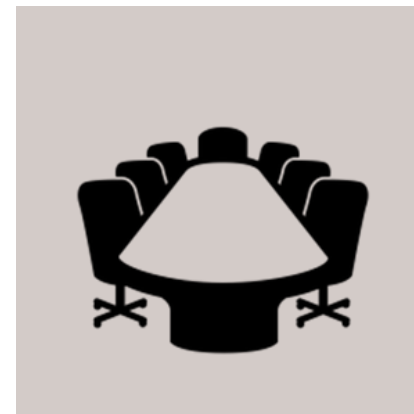
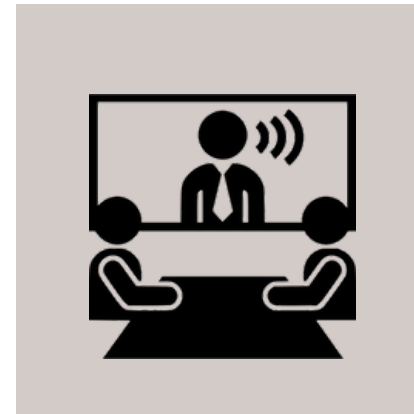
DIGITAL SIGNAGE

**p. 32**

CONTACT

# CATALOG GUIDELINES

- THE BUDGET IS A REALISTIC ESTIMATE OF THE MATERIAL AND SERVICES FOR A GIVEN WORK ENVIRONMENT
- THE GIVEN BUDGET DOES NOT REPRESENT A FINAL OFFER
  
- THE AUDIOVISUAL SOLUTIONS ARE ADAPTED FOR AN INTUITIVE AND OPTIMAL MEETING EXPERIENCE FOR ALL PARTICIPANTS
- THE AV SET-UPS ARE FLEXIBLE AND CAN BE EASILY ADAPTED AFTER DISCUSSION ACCORDING TO THE REQUIREMENTS
  
- ALL THE FURNITURE REPRESENTED ON THE IMAGES (CHAIRS, TABLE, WHITEBOARDS, ACCESSORIES) ARE INCLUDED IN THE TOTAL BUDGET (AV + FURNITURE)

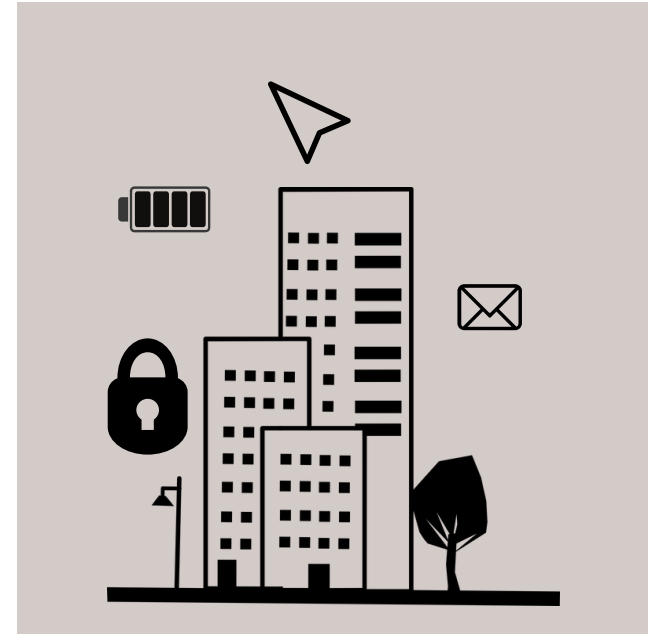


# CATALOG CONTENT



## COLLABORATION SOLUTIONS

- HUDDLE ROOM
- MEDIUM MEETING ROOM
- LARGE MEETING ROOM
- FLEXIBLE MEETING SPACE
- LOUNGE ROOM
- BRAINSTORMING ROOM
- TRAINING ROOM
- INDIVIDUAL CABIN
- COLLABORATION HUB



## SMART OFFICE SOLUTIONS

- MOBILE POWER BANK
- VISITOR DIGITAL SELF-REGISTRATION
- ROOM BOOKING
- DESK BOOKING
- DIGITAL SIGNAGE

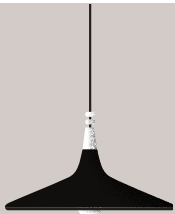


# GENERAL DESIGN RECOMMENDATIONS



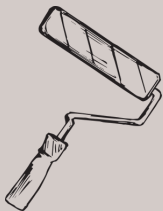
## ACOUSTICS

- PARTITIONS SHOULD BE FULL HEIGHT. HALF HEIGHT PARTITIONS ALLOW FOR SOUND TO TRANSFER OVER THE WALL AND LIMIT SOUND ISOLATION.
- AVOID ORIENTING ADJACENT MEETING ROOMS 'BACK TO BACK' (SCREEN WALL TO SCREEN WALL). THIS PRESENTS MORE RISK FOR NOISE PATHS BETWEEN MEETING ROOMS.
- REDUCE REVERBERATION THROUGH WALL AND FLOOR TREATMENT WITH SOUND-ABSORBING ELEMENTS ( CARPETS, SOFT FURNITURE, ACOUSTIC PANELS )



## LIGHTING

- USE LARGE, DIRECTIONAL LUMINAIRES FOR KEY LIGHTING WHERE POSSIBLE TO REDUCE GLARE FOR THE PARTICIPANTS
- FACE LIGHT LEVEL : AVERAGE VERTICAL ILLUMINATION ON PARTICIPANTS FACES SHOULD BE AROUND 400 LUX, FOR THE CAMERA TO OPERATE IN THEIR OPTIMUM RANGE.
- UNIFORMITY : BACK AND SIDE WALLS ARE EVENLY LIT AT ABOUT THE SAME LEVEL AS THE PARTICIPANTS FOR A GOOD LIGHT BALANCE ON CAMERA.



## COLOURS

- LIGHT SURFACES : TABLES WITH LIGHT-COLORED SURFACES HELP ILLUMINATE PARTICIPANT FACES AND BOOST THE FACE TO BACKGROUND LIGHT RATIO.
- ROOM GRAPHICS : AVOID BRIGHT SURFACES & INTRICATE PATTERNS AND ESPECIALLY ANY STRIPED PATTERNS FALLING IN THE CAMERA SHOT. THIS OVERWORKS THE VIDEO CAMERA'S PROCESSOR AND CAN DISTRACT REMOTE PARTICIPANTS.
- WALL COLOUR : NEUTRAL AND LIGHT SUBTLE COLOURS ARE THE MOST EFFECTIVE FOR THE CAMERA

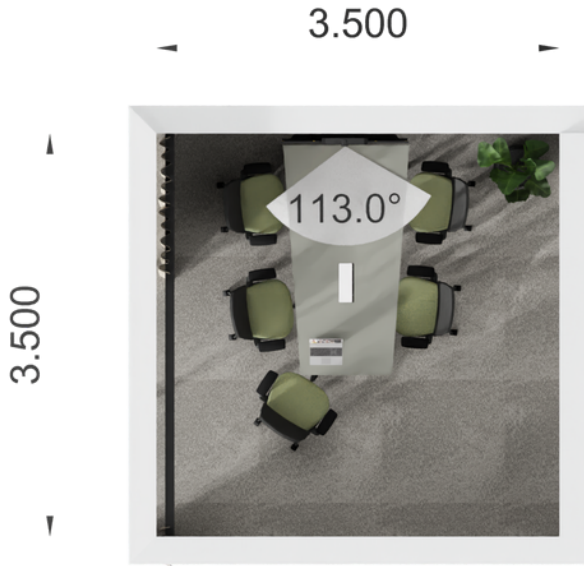
# HUDDLE ROOM

DESIGNED FOR QUICK CHECK-INS, SHORT TEAM MEETINGS, VIDEO CALLS



# HUDDLE ROOM

DESIGNED FOR QUICK CHECK-INS, SHORT TEAM MEETINGS, VIDEO CALLS



### AUDIOVISUAL :

3.337,00 €

### AUDIOVISUAL

+

### FURNITURE:

6.988,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK, AND FIRST YEAR MAINTENANCE INCLUDED.

### ACTIVITIES

- HYBRID MEETINGS
- PROJECT WORK
- CHECK-INS

### TECHNOLOGY PACK

- WALL MOUNTED 50" PROFESSIONAL DISPLAY
- 120° VIDEO BAR WITH INTEGRATED MICROPHONES ( 4M50 RANGE ) AND SPEAKERS + CAMERA AUTO-FRAMING
- LAPTOP-BASED VIDEO CALLS AND PRESENTATIONS WITH SINGLE USB-C CABLE CONNECTION

### DESIGN

- HIGH TRAPEZOIDAL TABLE & HIGH SEATS FOR BETER PARTICIPANTS VIEW AND PROACTIVE POSTURE
- SUGGESTED VIEWING DISTANCE: MAXIMUM 3M60

# LARGE ROOM

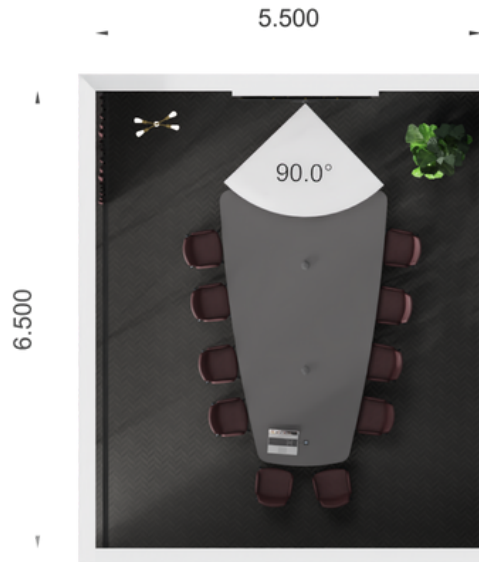
DESIGNED HYBRID MEETINGS, PRESENTATIONS AND TEAM WORK





# LARGE ROOM

DESIGNED HYBRID MEETINGS, PRESENTATIONS AND TEAM WORK



## AUDIOVISUAL :

10 694,00 €

## AUDIOVISUAL

+

## FURNITURE:

22 868,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK,  
AND FIRST YEAR MAINTENANCE INCLUDED.

### ACTIVITIES

- HYBRID MEETINGS
- PROJECT WORK

### TECHNOLOGY PACK

- WALL MOUNTED 85" PROFESSIONAL DISPLAY
- 4K PTZ CAMERA WITH AUTO-FRAMING
- 2 SPEAKERS + 2 TABLE MICROPHONES
- WIRELESS PRESENTATION AND VIDEOCONFERENCE ( LAPTOP-BASED)
- MULTI-PLATFORM COMPATIBILITY ( ZOOM, TEAMS, GOOGLE,..)

### DESIGN

- V-SHAPE TABLE FOR BETER PARTICIPANTS VIEW AND SCREEN-ORIENTED POSTURE
- SUGGESTED VIEWING DISTANCE: MAXIMUM 6M30

# FLEXIBLE MEETING ROOM

DESIGNED FOR MOBILE SET-UPS ( U-SHAPE, CLASSROOM, CONFERENCE ), HYBRID MEETINGS & GROUP WORK



# FLEXIBLE MEETING ROOM

DESIGNED FOR MOBILE SET-UPS ( U-SHAPE, CLASSROOM, CONFERENCE ), HYBRID MEETINGS & GROUP WORK



### AUDIOVISUAL :

18 655,00 €

### AUDIOVISUAL

+

### FURNITURE:

29 327,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK, AND FIRST YEAR MAINTENANCE INCLUDED.

### ACTIVITIES

- HYBRID MEETINGS & PRESENTATIONS
- WORKSHOPS / TRAININGS
- FULL MOBILITY OF FURNITURE AND LAPTOP

### TECHNOLOGY PACK

- WALL MOUNTED 85" PROFESSIONAL DISPLAY
- 4K PTZ CAMERA WITH AUTO-FRAMING
- 4 CEILING SPEAKERS + 2 CEILING MICROPHONES
- WIRELESS PRESENTATION AND VIDEOCONFERENCE SYSTEM ( LAPTOP-BASED)
- MULTI-PLATFORM COMPATIBILITY ( ZOOM, TEAMS, GOOGLE,..)

### DESIGN

- MOBILE TABLES AND CHAIRS
- MOBILE PARTITIONS FOR MODULAR ROOMS
- SUGGESTED VIEWING DISTANCE: MAXIMUM 6M30



# LOUNGE ROOM

DESIGNED FOR INFORMAL HYBRID MEETINGS, BRAINSTORMING, INTERACTIVE PRESENTATIONS





# LOUNGE ROOM

DESIGNED FOR INFORMAL HYBRID MEETINGS, BRAINSTORMING, INTERACTIVE PRESENTATIONS



**AUDIOVISUAL :**

9 718,00 €

**AUDIOVISUAL**

+

**FURNITURE:**

22 726,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK, AND FIRST YEAR MAINTENANCE INCLUDED.

## ACTIVITIES

- INFORMAL HYBRID MEETINGS
- PROJECT WORK
- INTERACTIVE PRESENTATIONS

## TECHNOLOGY PACK

- 85" TOUCH DISPLAY
- WHITEBOARD & PRESENTATION FUNCTIONALITIES
- 4K CAMERA WITH AUTO-FRAMING, INTEGRATED MICROPHONES (4M50 RANGE) AND SPEAKERS
- WIRELESS PRESENTATION AND VIDEOCONFERENCE ( LAPTOP-BASED)
- MULTI-PLATFORM COMPATIBILITY (ZOOM, TEAMS, GOOGLE,..)

## DESIGN

- INFORMAL SEATS AND BENCHES, SCREEN- ORIENTED
- SUGGESTED VIEWING DISTANCE: MAXIMUM 6M30

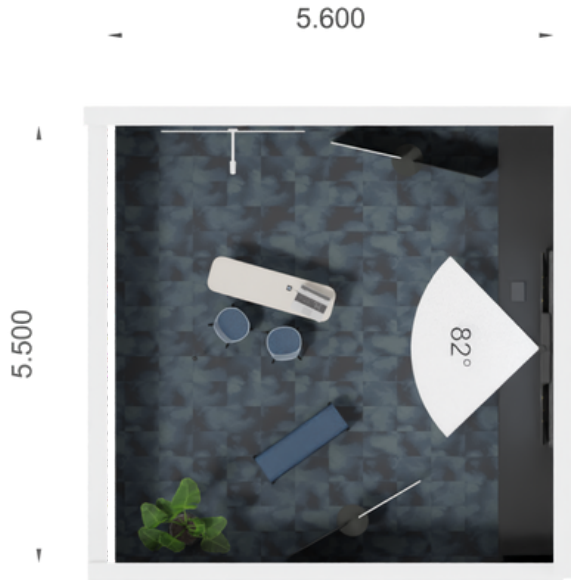
# CREATIVITY ROOM

DESIGNED FOR BRAINSTORMING, HYBRID MEETINGS & PROACTIVE TEAM WORK



# CREATIVITY ROOM

DESIGNED FOR BRAINSTORMING, HYBRID MEETINGS & PROACTIVE TEAM WORK



**AUDIOVISUAL :**

11 535,00 €

**AUDIOVISUAL**

+

**FURNITURE:**

19 246,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK, AND FIRST YEAR MAINTENANCE INCLUDED.

**ACTIVITIES**

- PROJECT-BASED TEAM WORK
- BRAINSTORMING NEW IDEAS
- CO-CREATING WITH OTHERS

**TECHNOLOGY PACK**

- 2X 65" PROFESSIONAL DISPLAYS
- 1X 4K CAMERA WITH AUTO-FRAMING, INTEGRATED MICROPHONES ( 4M50 RANGE ) AND SPEAKERS
- 1X WHITEBOARD + CAMERA FOR CONTENT SHARING DURING VIDEO CALL.
- TEAMS ROOM SYSTEM WITH TOUCH SCREEN FOR INSTANT VIDEO CALLS JOINING.

**DESIGN**

- FLEXIBLE STANDING TABLES AND SEATS
- SUGGESTED VIEWING DISTANCE: MAXIMUM 4M80
- ADDITIONAL MOBILE WHITEBOARDS



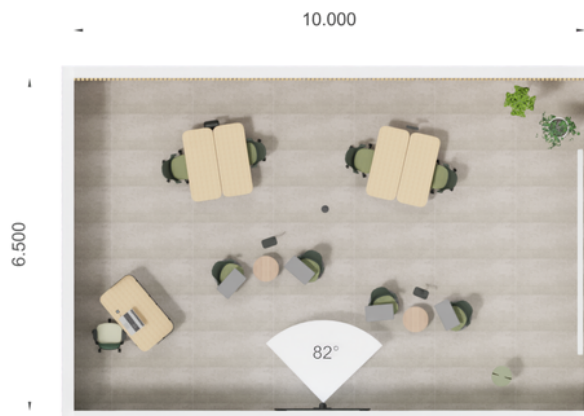
# TRAINING ROOM

DESIGNED FOR FLEXIBLE SET-UPS, HYBRID TRAININGS OR PRESENTATIONS & GROUP WORK



# TRAINING ROOM

DESIGNED FOR FLEXIBLE SET-UPS, HYBRID TRAININGS OR PRESENTATIONS & GROUP WORK



## AUDIOVISUAL :

18 846,00 €

## AUDIOVISUAL

+

## FURNITURE:

29 860,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK, AND FIRST YEAR MAINTENANCE INCLUDED.

### ACTIVITIES

- HYBRID TRAININGS & PRESENTATIONS
- WORKSHOPS
- PROJECT-BASED TEAM WORK
- FULL MOBILITY OF FURNITURE AND LAPTOP

### TECHNOLOGY PACK

- 85" TOUCH DISPLAY
- WHITEBOARD & PRESENTATION FUNCTIONALITIES
- 2X 4K CAMERAS FOR SPEAKER VIDEO CAPTURE OR PARTICIPANTS CAPTURE.
- 1 WALL SOUNDBAR WITH INTEGRATED MICROPHONES ( 8M X 8M AREA PICKUP RANGE )
- WIRELESS PRESENTATION AND VIDEOCONFERENCE ( LAPTOP-BASED)
- MULTI-PLATFORM COMPATIBILITY ( ZOOM, TEAMS, GOOGLE,..)

### DESIGN

- MOBILE DESK & SEATS
- ADDITIONAL LATERAL WALL WHITEBOARDS
- SUGGESTED VIEWING DISTANCE: MAXIMUM 6M30

# INDIVIDUAL CABIN

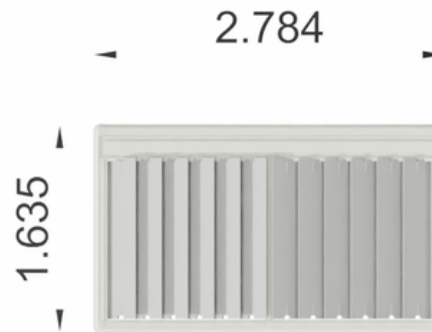
DESIGNED FOR FOCUS WORK, INDIVIDUAL VIDEO CALLS & INTERACTIVE PRESENTATIONS





# INDIVIDUAL CABIN

DESIGNED FOR FOCUS WORK, INDIVIDUAL VIDEO CALLS & INTERACTIVE PRESENTATIONS



**AUDIOVISUAL :**

4 755,00 €

**AUDIOVISUAL**

+

**FURNITURE:**

23 847,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK, AND FIRST YEAR MAINTENANCE INCLUDED.

## ACTIVITIES

- INDIVIDUAL WORK
- VIDEO CALLS
- INTERACTIVE PRESENTATION WITH ANNOTATIONS DURING VIDEO CALL

## TECHNOLOGY PACK

- WALL MOUNTED 50" PROFESSIONAL DISPLAY
- 120° VIDEO BAR WITH INTEGRATED MICROPHONES ( 4M50 RANGE ) AND SPEAKERS + CAMERA AUTO-FRAMING
- LAPTOP-BASED VIDEO CALLS AND PRESENTATIONS WITH SINGLE USB-C CABLE CONNECTION

## DESIGN

- FREESTANDING POD SUITABLE FOR OPEN SPACES WITH THE NEED FOR PHYSICAL AND ACOUSTIC PRIVACY

# COLLABORATIVE HUB

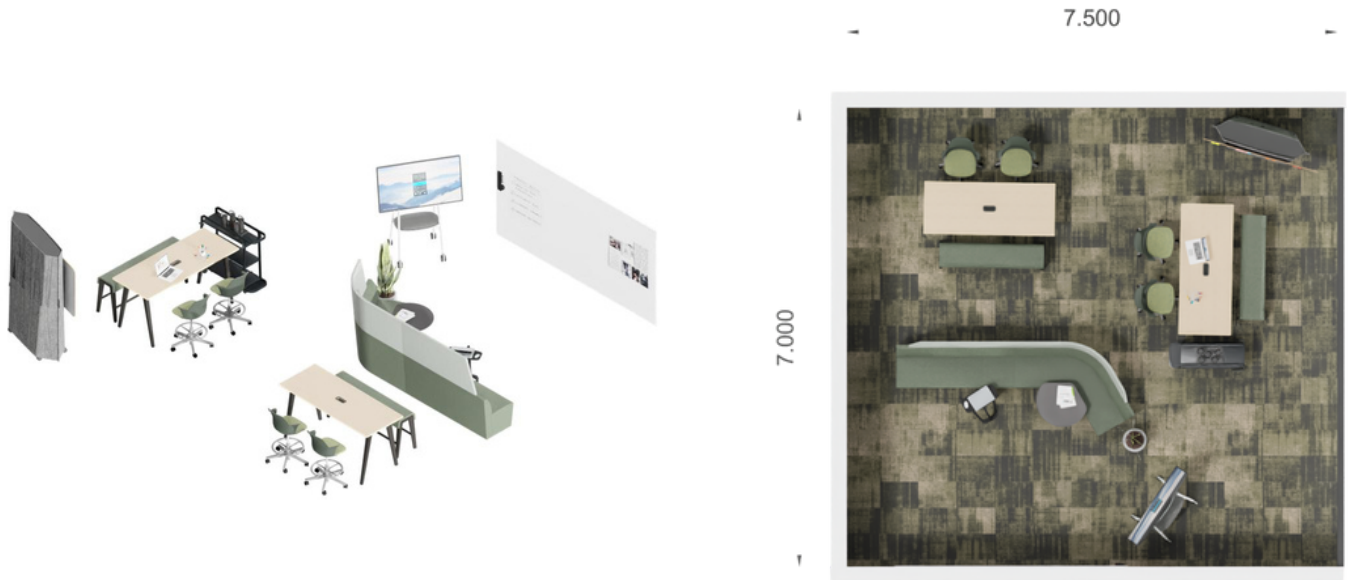
DESIGNED FOR GROUP WORK, BRAINSTORMING, INTERACTIVE PRESENTATIONS





# COLLABORATIVE HUB

DESIGNED FOR GROUP WORK, BRAINSTORMING, INTERACTIVE PRESENTATIONS



## AUDIOVISUAL :

16 384,00 €

## AUDIOVISUAL

+

## FURNITURE:

28 407,00€

\*INSTALLATION, 3 YEAR HARDWARE WARRANTY, HELPDESK, AND FIRST YEAR MAINTENANCE INCLUDED.

### ACTIVITIES

- PROJECT-BASED TEAM WORK
- BRAINSTORMING NEW IDEAS
- CO-CREATING WITH OTHERS
- FULL MOBILITY OF THE SCREEN

### TECHNOLOGY PACK

- 50" MICROSOFT SURFACE HUB
- WIRELESS CONTENT SHARING + ANNOTATION
- STEELCASE ROAM CART WITH INTEGRATED BATTERY FOR THE SCREEN (NO POWER CORD NEEDED )
- STEELCASE FLEX MOBILE POWER ( 5 CHARGERS + CHARGING TRAY )

### DESIGN

- FLEXIBLE HIGH STANDING TABLES AND SEATS
- MOBILE ELEMENTS FOR MULTIPLE SET-UPS
- ADDITIONAL WHITEBOARDS

# MOBILE POWER BANK

SELF-SERVICE PORTABLE BATTERIES TO CHARGE LAPTOPS, SMARTPHONES AND TABLETS



# MOBILE POWER BANK

SELF-SERVICE PORTABLE BATTERIES TO CHARGE LAPTOPS, SMARTPHONES AND TABLETS



**BUDGET\***

333,00 € / MONTH

\*3 YEAR CONTRACT, HARDWARE & SOFTWARE INCLUDED CONFIGURATION, HELPDESK, UPDATES & MAINTENANCE INCLUDED

## ACTIVITIES

- NO MORE POWER ADAPTERS OR EXTENSION CORDS NEEDED
- MAKE THE WORKPLACE MORE AGILE AND RESILIENT
- REDUCES ELECTRIC INFRASTRUCTURE COSTS
- FACILITATES THE MOBILITY AND FLEXIBILITY OF THE EMPLOYEES
- SUSTAINABLE DESIGN AND CIRCULAR BUSINESS MODEL

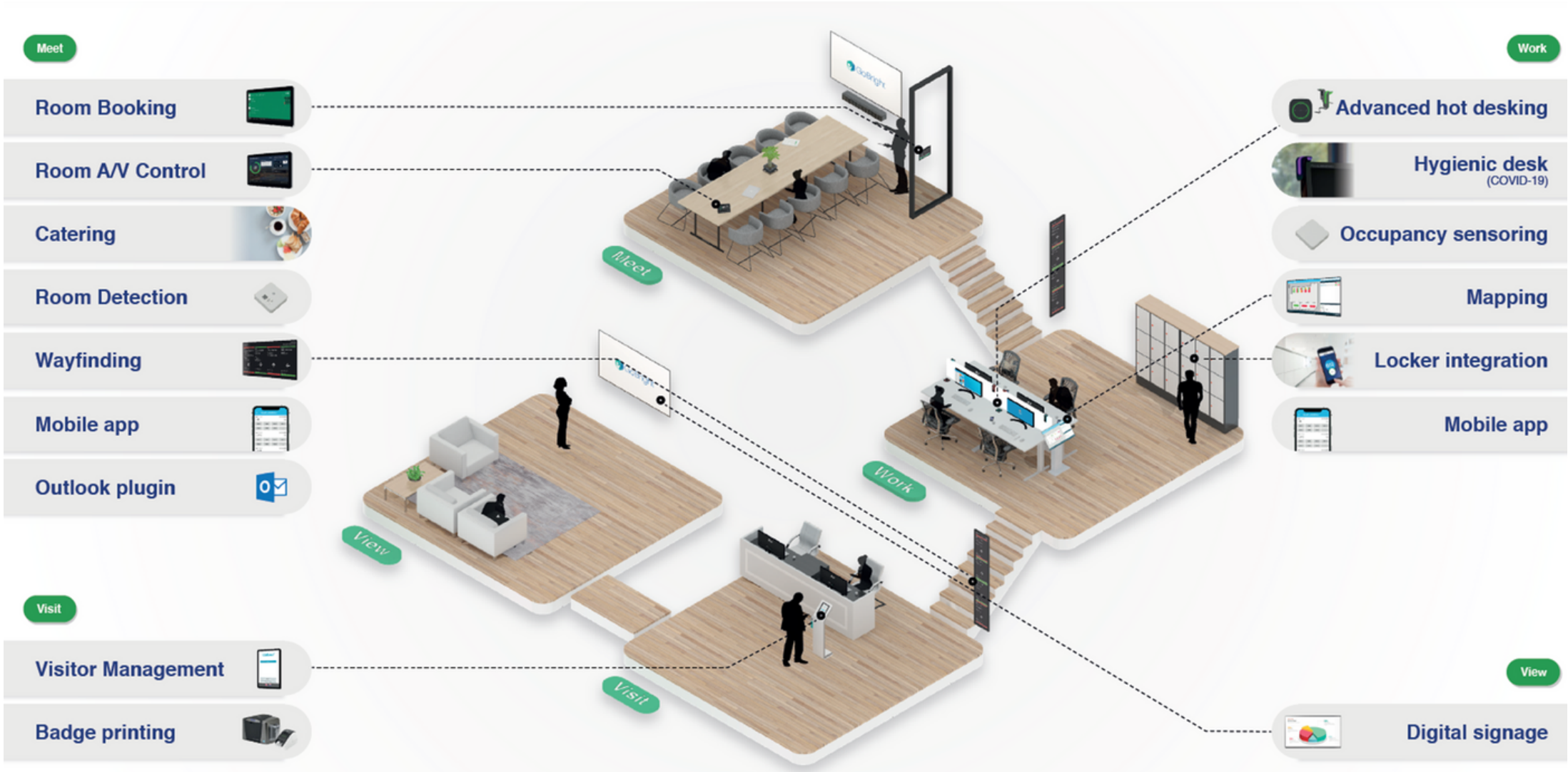
## TECHNOLOGY PACK

- WALL MOUNTED 50" PROFESSIONAL DISPLAY
- 120° VIDEO BAR WITH INTEGRATED MICROPHONES ( 4M50 RANGE ) AND SPEAKERS + CAMERA AUTO-FRAMING
- LAPTOP-BASED VIDEO CALLS AND PRESENTATIONS WITH SINGLE USB-C CABLE CONNECTION

## DESIGN

- HIGH TRAPEZOIDAL TABLE & HIGH SEATS FOR BETER PARTICIPANTS VIEW AND PROACTIVE POSTURE
- SUGGESTED VIEWING DISTANCE: MAXIMUM 3M60

# OUR SMART OFFICE SOLUTIONS MAKE WORKING AT THE OFFICE EASIER AND MORE EFFICIENT





# VISITOR REGISTRATION

DIGITAL VISITOR REGISTRATION AND CHECK IN SOLUTION



# VISITOR REGISTRATION

DIGITAL VISITOR REGISTRATION AND CHECK IN SOLUTION



**AUDIOVISUAL\* :**

1 823,00 €

**ANNUAL LICENSE :**

999,00€ / LOCATION

\*INSTALLATION, CONFIGURATION, TRAINING AND  
3 YEAR HARDWARE WARRANTY INCLUDED.

## ACTIVITIES

- PRE-REGISTRATION AND SELF-REGISTRATION
- ACCELERATE THE FLOW OF PEOPLE AT THE COUNTER.
- SHORTEN THE WAITING TIME
- REAL-TIME OVERVIEW OF WHO IS IN THE BUILDING
- INSTANT SMS NOTIFICATION TO HOST
- GDPR PROOF

## TECHNOLOGY PACK

- 13" PROFESSIONAL TABLET
- TABLE STAND
- VISITOR REGISTRATION APPLICATION

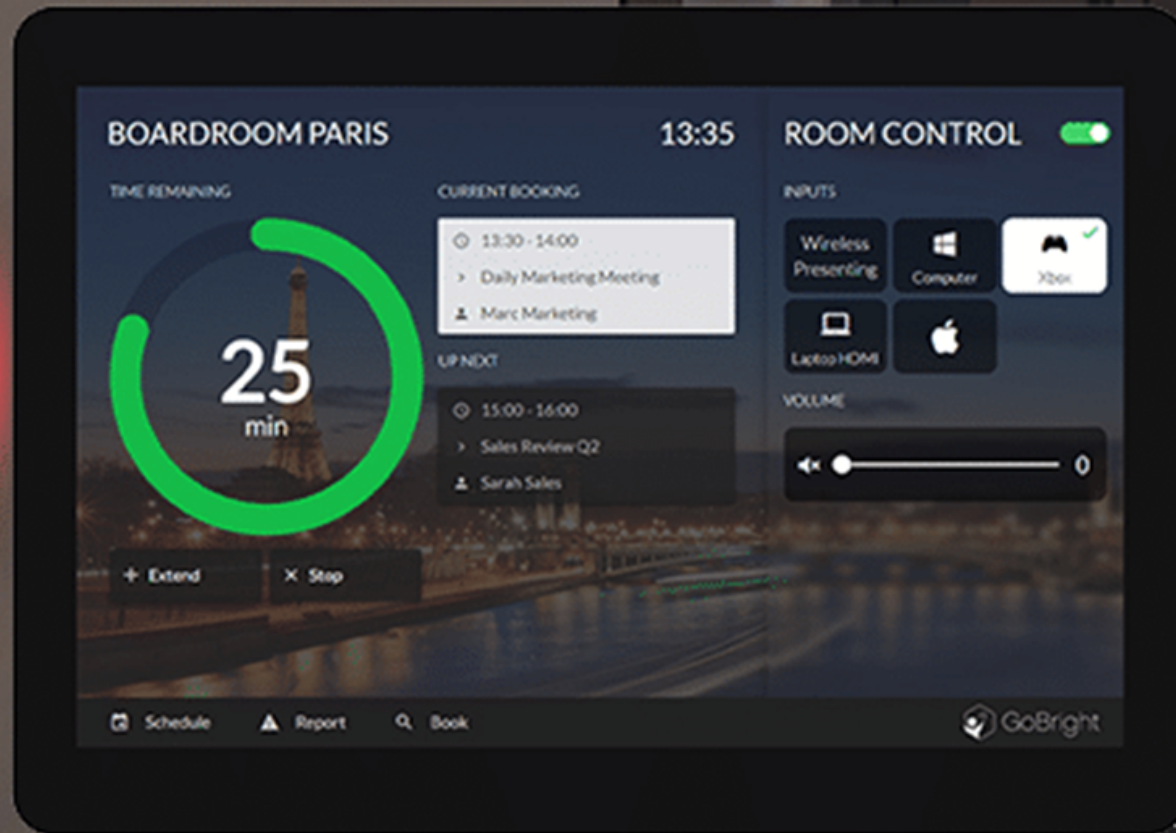
## DESIGN

- RECEPTION DESK STAND OR FLOORSTAND KIOSK WITH PERSONALIZED COLORS
- POWER OVER ETHERNET OUTLET NEARBY FOR NETWORK ACCESS AND POWER.



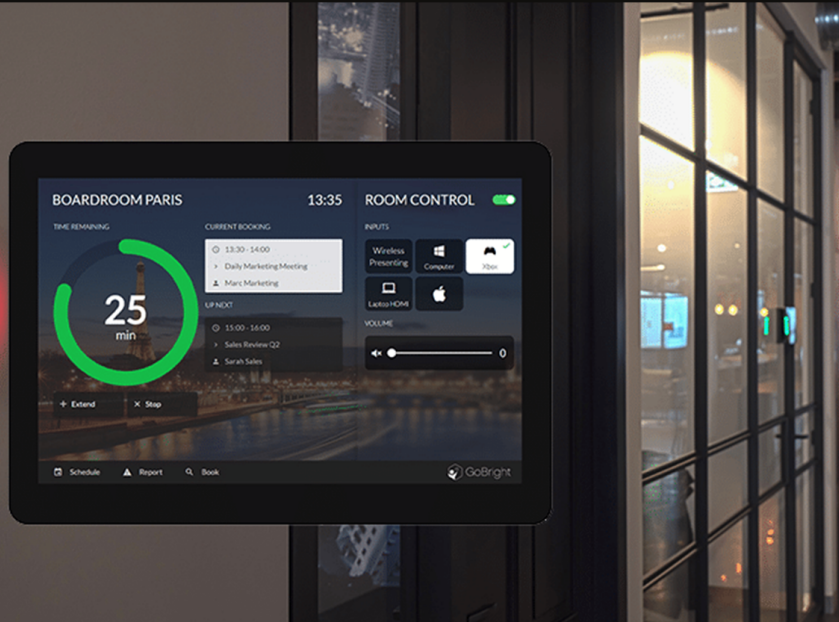
# ROOM BOOKING

MEETING ROOMS AVAILABILITY CHECK & BOOKING ON SITE OR REMOTELY



# ROOM BOOKING

MEETING ROOMS AVAILABILITY CHECK & BOOKING ON SITE OR REMOTELY



**AUDIOVISUAL\* :**

1 212,00 €

**ANNUAL LICENSE :**

170,00€ / YEAR / ROOM

\*INSTALLATION, CONFIGURATION AND TRAINING AND  
3 YEAR HARDWARE WARRANTY INCLUDED.

## ACTIVITIES

- BE ASSURED OF A ROOM THAT SUITS YOUR NEEDS.
- AVOID DOUBLE BOOKINGS AND UNNECESSARY EMPTY MEETING ROOMS
- MANAGE ROOM OCCUPANCY AND SAVE TIME, MONEY AND SPACE
- SCHEDULING WITH APP, ONLINE PORTAL, OUTLOOK PLUGIN
- MULTIPLE INTEGRATIONS (EXCHANGE, OUTLOOK, OFFICE 365, GOOGLE )
- CATERING & OTHER SERVICES POSSIBLE

## TECHNOLOGY PACK

- 10" PROFESSIONAL TABLET WITH LED LIGHT INDICATOR
- GLASS/WALL MOUNT
- ROOM BOOKING APPLICATION

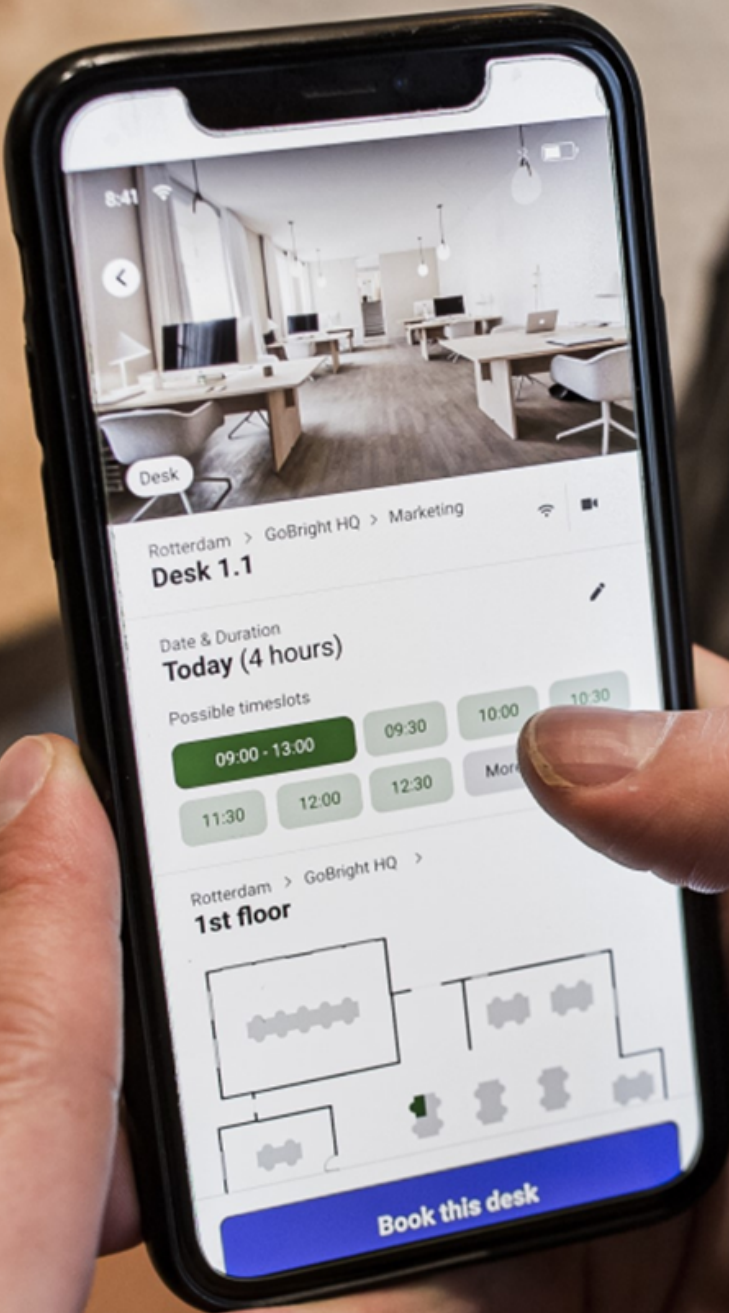
## DESIGN

- WALL OR GLASS MOUNT POSSIBLE
- POWER OVER ETHERNET OUTLET NEARBY FOR NETWORK ACCESS AND POWER.



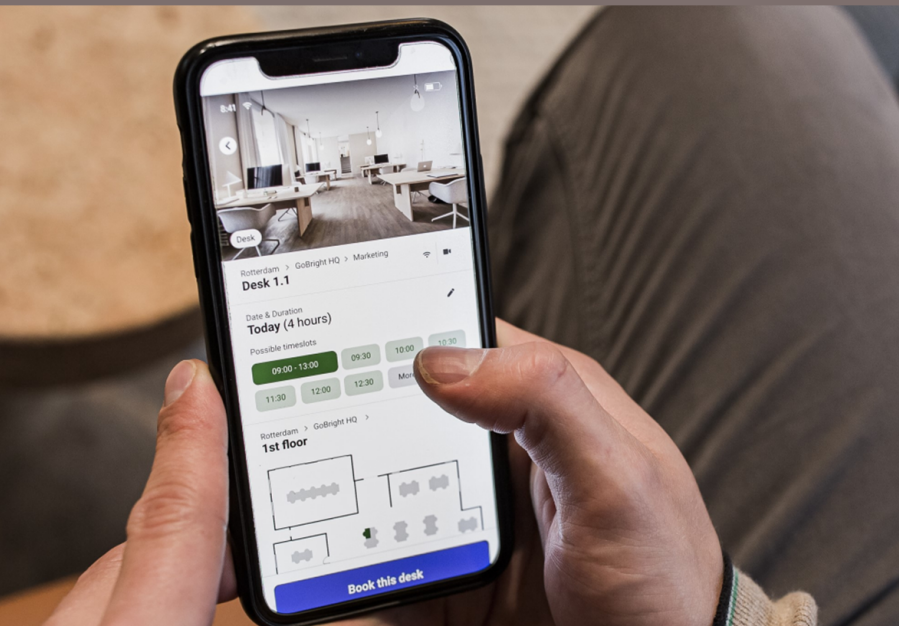
# DESK BOOKING

FLEXIBLE DESKS AVAILABILITY CHECK & BOOKING



# DESK BOOKING

## FLEXIBLE DESKS AVAILABILITY CHECK & BOOKING



**AUDIOVISUAL\* :**

485,00 €

**ANNUAL LICENSE :**

28,00€ / YEAR / DESK

\*INSTALLATION, CONFIGURATION AND TRAINING INCLUDED.

### ACTIVITIES

- BE ASSURED OF A DESK THAT SUITS YOUR NEEDS.
- FIND A COLLEAGUE AND BOOK A WORKSPACE NEARBY.
- MANAGE DESK OCCUPANCY AND SAVE TIME, MONEY AND SPACE
- SCHEDULING WITH APP OR ONLINE PORTAL
- EASY CHECK-IN WITH APP OR NFC STICKER
- REAL-TIME STATUS CHECK AND REMOTE BOOKING

### TECHNOLOGY PACK

- NFC STICKER FOR DESK
- DESK BOOKING APPLICATION

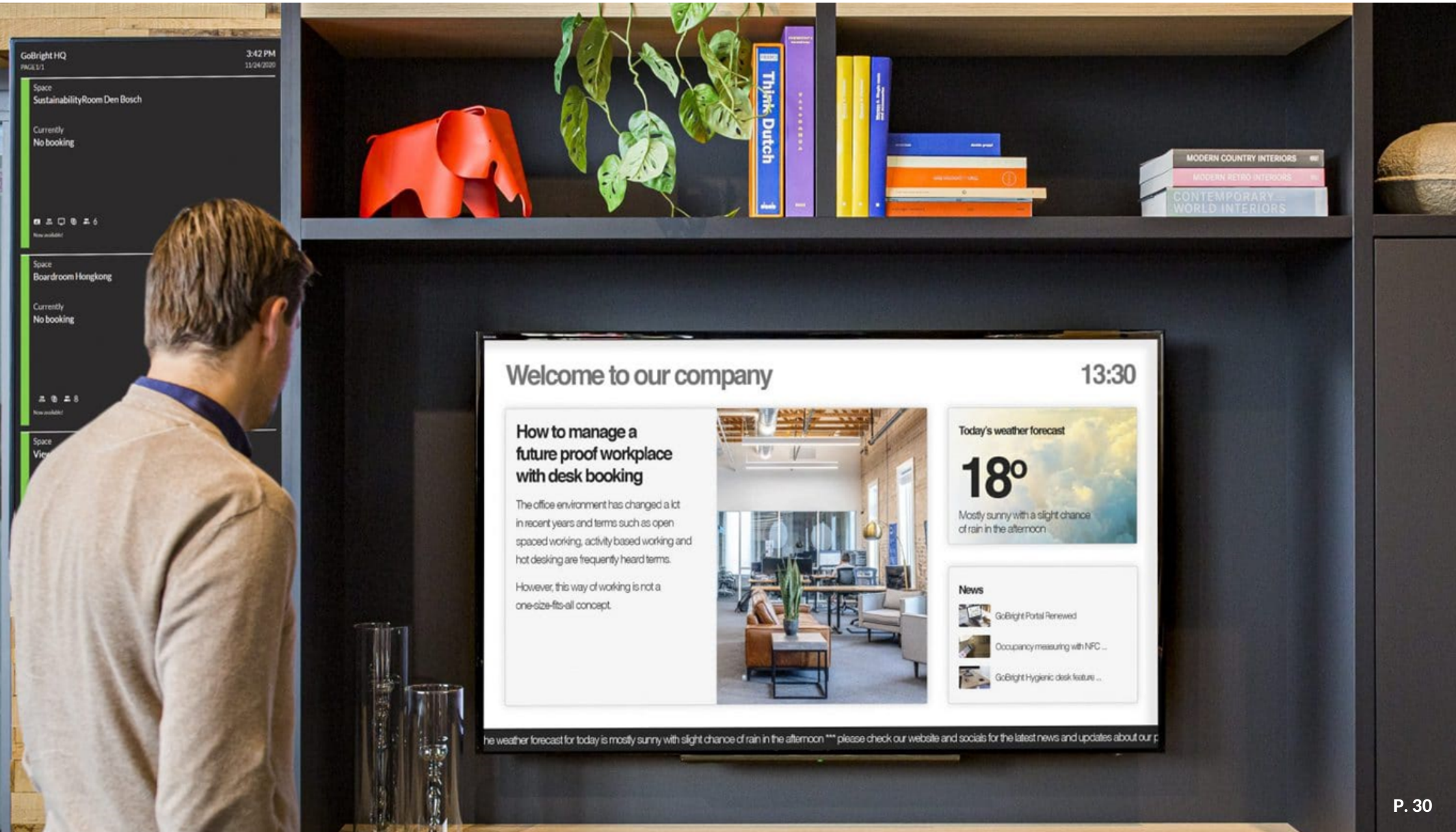
### DESIGN

- HOT DESKING ZONES
- DEDICATED DESK TOOLS  
DEPENDING ON THE TYPE OF  
ACTIVITY



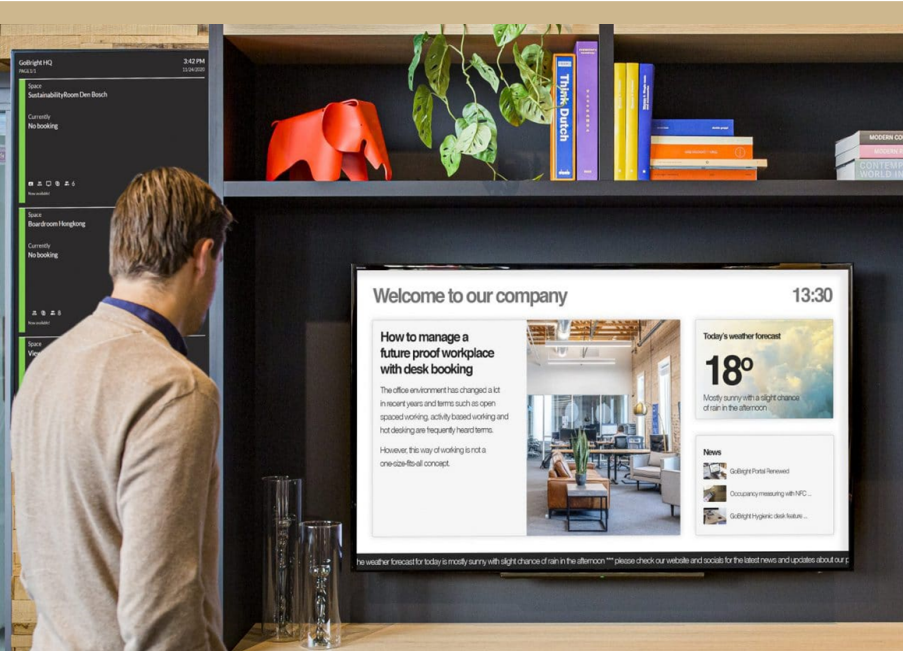
# DIGITAL SIGNAGE

DIGITAL PLATFORM FOR CUSTOMIZED COMMUNICATION



# DIGITAL SIGNAGE

DIGITAL PLATFORM FOR CUSTOMIZED COMMUNICATION



**AUDIOVISUAL\* :**

485,00 €

**ANNUAL LICENSE :**

28,00€ / YEAR / DESK

\*INSTALLATION, CONFIGURATION AND TRAINING INCLUDED.

## ACTIVITIES

- INFORMS YOUR TARGET AUDIENCE IN AN EFFICIENT MANNER.
- CLOUD-BASED SOLUTION ( AVAILABLE FROM ANYWHERE )
- ENHANCE A MODERN COMMUNICATION STRATEGY
- SCHEDULE THE RIGHT CONTENT AT THE RIGHT TIME
- TOTAL FLEXIBILITY OF CUSTOMIZATION
- ANY TYPE OF CONTENT POSSIBLE ( WEATHER FORECAST, LIVE STREAMS, IMAGES, CUSTOMIZED PRESENTATIONS )
- USER-FRIENDLY INTERFACE
- FUNCTIONAL LINKS WITH EXTERNAL DATA SOURCES

## TECHNOLOGY PACK

- 55" PROFESSIONAL DIGITAL SIGNAGE MONITOR WITH INTERNAL MEDIAPLAYER
- DIGITAL CONTENT MANAGEMENT APPLICATION

## DESIGN

- FOR RECEPTION, LOUNGE AREA, CAFETERIA.
- SUGGESTED VIEWING DISTANCE : MAXIMUM 4 METER
- AVOID DIRECT SUN LIGHT OR AMBIENT LIGHTING ON THE SCREEN



# CONTACT US

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**ROMEO MOGOS**

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**Email : [romeo@alternativ.be](mailto:romeo@alternativ.be)**