

# DIGITAL NETWORKER

## @ Alternativ

### WE ARE HIRING

Alternativ empowers and inspires people and organizations by creating the future of work. We are currently looking for a new colleague who wants to join us as a digital networker in creating this passion together with our clients.



[JOBS@ALTERNATIV.BE](mailto:JOBS@ALTERNATIV.BE)



[WWW.ALTERNATIV.BE](http://WWW.ALTERNATIV.BE)



#### GOOD TO KNOW

Alternativ doesn't stand alone. When we talk about Alternativ, we actually mean Alternativ & Working Tomorrow. These two companies have the same spirit and founding father and co-exist under the same roof. If we talk in this vacancy about "Alternativ"- we actually mean our two companies. The "digital marketeer" will work for both...

#### WHY?

**A WORK ENVIRONMENT IS A SOCIETY IN WHICH YOU SPEND A LOT OF TIME. WHERE YOU GET SPACE TO BE AT EASE - ALONE AND WITH YOUR COLLEAGUES. WHERE YOUR PRODUCTIVITY AND CREATIVITY ARE STIMULATED. IN SHORT, WHERE YOU ENJOY WORKING.**

**EVERY DYNAMIC OFFICE SOLUTION STARTS WITH LISTENING AND TALKING.**

#### READY?

**CLIENTS CAN COUNT ON US TO BE TAILORED TO THE NEEDS OF EACH AND EVERY ORGANIZATION, BUT ALWAYS WITH THE FOCUS ON PEOPLE.**

**ARE YOU READY TO JOIN US?**

#### YOUR FUNCTION

- Networking is your second nature, you find your way easily. The target group of our sales team is in the first place the C-level (company managers, CEO's, HR, etc...).
- You can easily empathise with this target group and experience no threshold for approaching them.
- You will help expand Alternativ's network by mainly exploring the online channels (Linkedin, Facebook, Instagram, etc.).
- You have a great feeling for sales and want to cross-promote your colleagues from the network. For this you work closely together with the digital marketeer in your team. Together, you are responsible for the entire marketing of the company.
- You have an excellent knowledge of LinkedIn and you succeed in building a reputation through this channel and generating interest.
- You help the sales team to develop and maintain customer relations in a professional and engaging way.
- You discover and join both physical and online networks of interest to Alternativ and actively think about how you can bring new leads from your network to your company.
- You will make an action plan about your approach and how you want to realise the conversions from marketing to sales.
- You will always consult closely with management, sales and the digital marketeer. You are a real bridge between the sales and marketing approach in the team

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### QUALIFICATION & SKILLS

- You have a professional bachelor or master degree and can present relevant experience in marketing, customer relations, sales and/or communication. Students who are about to graduate and who have completed a successful internship are also welcome!
- The abilities to work independently and... a certain amount of impatience (things have to move on) are an asset.
- You speak and write in Dutch, French and English.
- You have experience with mailing systems, CRM systems, Microsoft Office, Wordpress, social media, etc.
- Curiosity is your thing. You love learning. Sharing your knowledge is easy for you.
- New trends fascinate you, you want to know what is going on in the world of marketing and communication.
- Everything which has anything to do with interior and design fascinates you.
- You are strong in building an (online) image, you keep an eye on the reputation of the organization and you have a passion for sales.

#### OUR OFFER

We offer you a full-time job in a growing company where passion is created with and for our customers. You will be part of an enthusiastic group of colleagues who excel in complementarity. You will receive an attractive salary and a package of extra legal benefits (group insurance, meal vouchers, mobile phone, laptop, etc.), in line with your motivation and professionalism.

#### APPLY

WE WANT TO GET TO KNOW YOU SO...  
CONVINCE US THAT YOU ARE THE  
RIGHT PERSON FOR THE JOB WITH  
YOUR MOTIVATIONAL LETTER OR A  
SHORT VIDEO. DON'T FORGET TO ADD  
YOUR CV/RESUME. OF COURSE YOU  
CAN DO THAT IN AN ORIGINAL  
FORMAT IF YOU WANT (FOR EXAMPLE  
AN INFOGRAPHIC, CANVA FORMAT,  
PORTFOLIO BOOKLET, ...)

WE EXPECT YOUR APPLICATIONS AT  
THE LATEST ON FRIDAY THE 26TH OF  
MARCH - 11.59 (AM) BY EMAIL :  
JOBS@ALTERNATIV.BE

We are eager to get to know you! Good luck!