

cobi Collaborative seating

Steelcase®



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## Observations & Insights

1 / Observation: In general collaborative working takes time.

**Insight:** Collaborative chairs should encourage movement and be comfortable for lengthy periods so people remain focused and engaged.

2 / Observation: People don't adjust their chairs while collaborating.

**Insight:** Adjustments should be automatic and intuitive.

3 / Observation: People change postures when collaborating.

**Insight:** Collaborative chairs should support multiple postures.



## cobi Collaborative seating

More time than ever is spent in collaborating with others at work and many of us are acutely aware of the drawbacks of unsuitable seating fidgeting, fatigue and loss of concentration.

Research indicates that working with others while seated requires a completely different set of postures and, therefore, a different type of chair.

You need a chair that allows you to move and shift in whichever position you assume. A chair that can even be adjusted for use in a 'standing' position. A chair that helps you stay focused during lengthy meetings, conferences or training sessions.

That's why Steelcase has introduced the new collaborative chair **cobi™**, part of our new category High Performance Collaborative Seating.

**The cobī chair was designed to provide comfort in collaborative spaces and was based on observations and insights - from the people who matter most.**

## Why cobī?

- 1 - Every part of cobī is designed to flex and adapt to your body: you are more engaged and sit more comfortably.
- 2 - It supports a large variety of postures: backward, forward, straight, left and right.
- 3 - Adjustments are automatic and intuitive.



The cobī chair was designed by the Steelcase Design Studio in collaboration with Luke Pearson of PearsonLloyd.



red dot design award

Red Dot, Good Design® Award and the Silver Industrial Design Excellence Award (IDEA) in International Design for cobī™



INTERNATIONAL DESIGN EXCELLENCE AWARDS '08







## Move and shift - everything flexes

Every part of **cobi** was designed to flex and adjust to your body. We all like to rest our arms on the top of chairs and **cobi's** top flexing edge helps you do that - comfortably.

The **flexing seat** encourages you to move and shift in the chair, allowing you to sit in the centre or off to the sides. **cobi** supports a variety of postures and the **flexing fingers of the back**, support your body's posture at any given moment.



**Flexing edge**  
Rest your arm on top of the chair.

**Flexing back**  
Supports a variety of postures.

**Flexing seat**  
Move and shift to sit centered or off to the sides.

## Automatic comfort

The last thing on most people's minds when they enter a meeting or conference room is the chair they choose to sit on. They want comfort and support - without having to think about it.

**cobi** provides comfort automatically and supports four main postures - **straight sitting, backward or forward leaning and leaning left or right**. **cobi** offers only one manual adjustment: the seat height. The rest is taken care of for you. The **weight-activated mechanism naturally puts you in the best position** of comfort from the start.

When you first sit in **cobi**, it senses your body weight and brings you the adequate amount of support adjusting the position that will put the least amount of stress on your body. **When you shift or move, **cobi** does the same; maximising comfort.**



Straight sitting



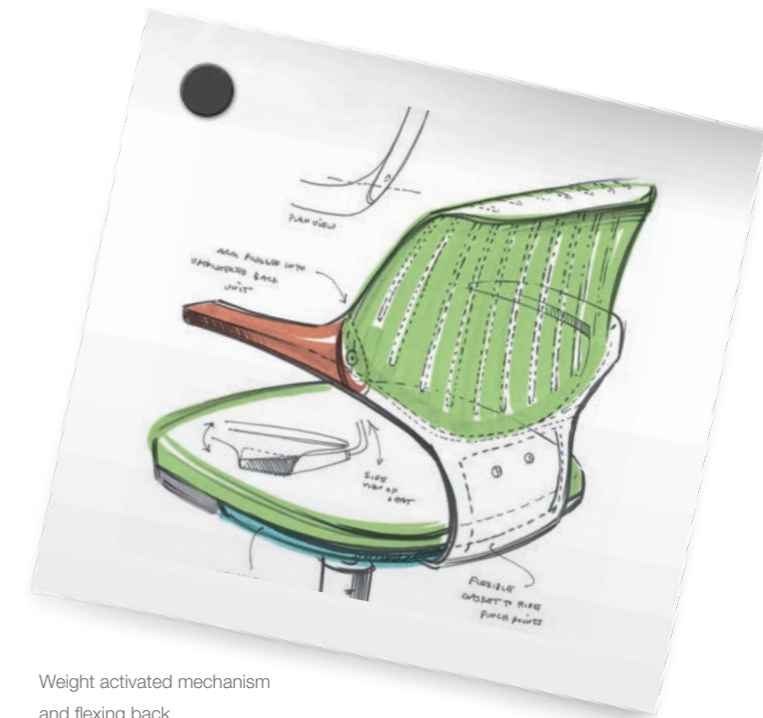
Backward



Leaning left or right



Forward



Weight activated mechanism and flexing back.



cobi chair with the 4.8 four point eight table

## Standing and sitting height

With its innovative design, cobi can easily be configured in collaborative spaces for formal or informal meetings. Even if you want to create a space where people can meet and work in a standing position, cobi can oblige.

The range offers two versions, the cobi draughtsman chair and the cobi chair.

Effortless comfort and flexible support make cobi a versatile and valued partner in collaborative working.



cobi draughtsman stool combined with media:scape



## Statement of Line - cobī



cobi chair  
without armrests



cobi chair  
with armrests



cobi draughtsman chair  
with armrests

| Chair           |                     | Standard / options |
|-----------------|---------------------|--------------------|
| <b>Armrests</b> | Without             | ●                  |
|                 | Plain fixed         | ○                  |
| <b>Castors</b>  | Hard braked Ø 65 mm | ●                  |
|                 | Soft braked Ø 65 mm | ○                  |

| Draughtsman chair |                     | Standard / options |
|-------------------|---------------------|--------------------|
| <b>Armrests</b>   | Without             | ●                  |
|                   | Plain fixed         | ○                  |
| <b>Castors</b>    | Hard braked Ø 65 mm | ●                  |
|                   | Soft braked Ø 65 mm | ○                  |

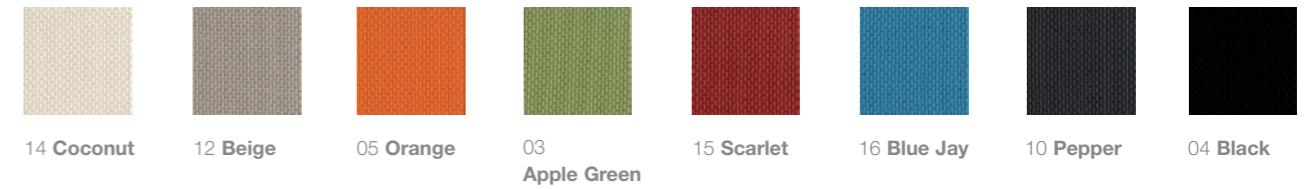
● standard ○ optional

## Finishes and colour options

### Backrest colour palette



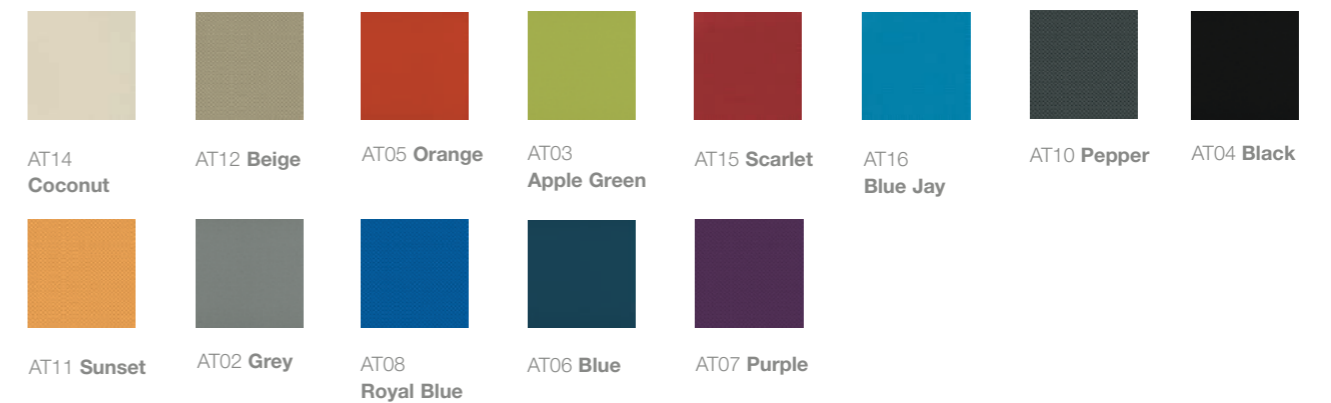
### Connect 3D



### Seat colour palette



### Atlantic



## Structure colour options

### cobi with black structure / colour combination



Black top edge



Black flexing back



Black structure



Black armrests

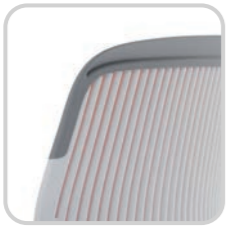


Black castors

### cobi with white structure / colour combination



Grey top edge



White flexing back



White structure



Grey armrests



Grey castors

## cobi's environmental performance

Since 1912, Steelcase has been committed to continually reducing the environmental impacts of its products and activities on a global scale, by constantly seeking more effective ways to conserve resources, prevent pollution and nurture environmental consciousness in its people every day.

During cobi's development process we evaluated the environmental aspects of the products at each stage of its life cycle: materials extraction, production, transport, use and reuse, until the end of its life.

### End of life

Up to **90%** recyclable by weight.

**100%** recyclable cardboard and LDPE film for packaging.

Plastic parts clearly labelled for easy sorting and effective recycling.

### Use

Designed for a long product life.

Replaceable parts.

No toxic substances released by our eco-labelled textiles.

### Transport

Manufactured close to customers, in Europe, as well as in North America.

### Materials

**16% recycled content** by weight.

No CFC or HCFC in the foam. No PVC.

100% recycled cardboard and 30% recycled LPDE film (Low Density Polyethylene) in packaging.

Water-based inks without solvent on packaging.

### Production

ISO 14001 certification of the Sarrebourg site (France).

Water-based polyurethane foam.

Powder-coat painting: VOC-free and free of heavy metals.



**You require official certifications. We can deliver them.**



**Product Environmental Profile (PEP).** Based on ISO 14021, its purpose is to communicate precise and verifiable information on environmental aspects of the product during its life cycle.



**Cradle-to-Cradle.** This product, when made in North America, was designed according to the C2C principles and is currently going through the Cradle to Cradle Certification process.



**Indoor Advantage.** This product, when made in France and in North America, is Indoor Advantage™ certified, meaning that it meets tough indoor air quality standards.



**Oeko-Tex.** A selection of polyester fabric labelled with the Oeko-Tex 100 Standard - guaranteeing that the textile doesn't contain undesirable substances - is available.



**European Flower.** A selection of pure wool fabric labelled with the European Flower - awarded to products meeting stringent quality and environmental performance criteria - is available.

**You care about the end of use of your furniture.**

**We offer options - be it refurbishing, take-back, charitable donation or recycling.**

Visit [steelcase.com](http://steelcase.com) to discover more about Steelcase's unique ecodesign strategy.